



Our Mission Statement

To provide an event for youth in Westman to explore careers and education that will better prepare them for our evolving provincial labour market.

Put your brand in front of 5000+ attendees including decision makers, job seekers, and other businesses at Brandon's 2026 career symposium!
Sponsorship opportunities now available!

Over two days, the Brandon Career Symposium reaches over 5,000 students and adults across Manitoba and Eastern Saskatchewan. We invite your organization to become a sponsor at this year's **Brandon Career Symposium**, held **March 17 & 18, 2026** at the Keystone Centre.

Our objective is to create an environment where youth and adults can visit informative and interactive displays, meet with leaders in business and education, and discover career and educational paths for ongoing personal development. With a focus on reaching folks who are seeking a new career, or are looking to pursue further education, the Brandon Career Symposium is an excellent opportunity to showcase your organization with interactive booths that stimulate feedback and attract curiosity. This is the perfect way to present your organization's latest career opportunities to those attending, and to expand your contacts within the Province of Manitoba and Western Canada.

Who We Are

The Brandon Career Symposium was created from the success of the Winnipeg Symposium that started in 1980. Tom Prins, who was the Career Consultant for Manitoba Education and a member of the Manitoba School Counselors' Association (MSCA), approached the Brandon Chapter of MSCA in 1985 to see if they were interested in the concept. The result was that the first Career Symposium in Brandon took place in 1986 and was an instant success. The Brandon Career Symposium is the longest running Career Symposium in Canada and was incorporated on July 23, 2013.

Value Statement Ideas

- **Discovery:** Recruit interactive exhibitors to deliver up-to-date industry and post-secondary information
- **Community:** Collaborate with local businesses and School Divisions to bridge the gap between the people of Westman and the workforce
- **Empowerment:** Provide youth with information needed to create and follow their personal Career Plan



2026 Brandon Career Symposium Sponsorship Packages

Title Sponsor \$10,000 (1 available)

- First right of refusal on future BCS events as Title Sponsor
- Includes 10 x 30 (\$1500 value) "Welcome" booth at the event or 3 Complimentary Exhibitors booth 10 x 10 (\$620 value each)
- Option to have a speaker presentation / engagement either morning before the event (Food/Drink cost split 50/50 with Career Symposium)
- Prominent Banner Signage included and displayed in each room (Manitoba Room & UCT Pavilion) during the event– highlighting your organization as Title Sponsor
- Logo and link to your corporate website included on the BCS website as Title Sponsor
- Provide attendees with take away info / keepsake / gift item if you choose
- Recognition certificate presented to your business as the Presenting Title Sponsor
- Booth Sponsorship recognition (frame on table)
- Logo on front page of program given to all attendees and 2 page ad in event program (pre symposium - emailed to the schools and during event through the printed program)
- Large Logo/branding featured in newspaper ad for the symposium as Title Sponsor
- Main feature on radio- including live on location promotion by local station
- Featured on BCS social media pages as Title Sponsor

Platinum Sponsor \$7500 (2 available)

- Prominent Banner Signage displayed at event listing you as a Platinum Sponsor
- Complimentary Exhibitors booth 10 x 10 (\$620 value)
- Provide attendees with take away info/ keepsake/ gift item if you choose
- Promotional ad on BCS social media pages as Platinum Sponsor
- Medium Logo/ branding featured in newspaper ad for the symposium as Platinum Sponsor
- Featured on radio- including live on location promotion by local station
- Booth Sponsorship recognition (frame on table)
- Logo and link to your corporate website included on the BCS website as Platinum Sponsor
- 1 full page ad in program included (pre symposium - emailed to the schools and during event through the printed program)

Gold Sponsor \$5000 (5 available)

- Prominent Banner Signage displayed at event - listing you as the Gold Sponsor
- Complimentary Exhibitors booth 10 x 10 (Value \$620)
- Provide attendees with take away info/ keepsake/gift item if you choose
- Promotional ad on BCS social media pages as Gold Sponsor
- Recognition certificate presented to your business as the Gold Sponsor
- Booth Sponsorship recognition (frame on table)



- Logo and link to your corporate website included on the BCS website as Gold Sponsor
- ½ page sized ad in program included (pre symposium - emailed to the schools and during event through the printed program)

Silver Sponsor \$2500

- Signage displayed at event – listing your company as a Silver Sponsor
- Provide attendees with take away info/ keepsake/gift item if you choose
- Featured on BCS social media pages as Silver Sponsor
- Logo and link to your corporate website included on the BCS website as Silver Sponsor
- ¼ page sized Ad in program included (value \$275) (pre symposium - emailed to the schools and during the event through the printed program)
- Booth Sponsorship recognition (frame on table)

Bronze Sponsor \$1000

- Signage displayed at event – listing your company as a Bronze Sponsor.
- Featured on BCS social media pages as Bronze Sponsor
- Logo and link to your corporate website included on the BCS website as Bronze Sponsor
- 1/8 page sized Ad in program included (value \$200) (pre symposium - emailed to the schools and during event through the printed and program)
- Booth Sponsorship recognition (frame on table)

Supporter \$500

- Signage displayed at event – listing your company as a Supporter.
- Featured on BCS social media pages as Supporter
- Logo included on the BCS website as Supporter
- Listed in our program as a supporter (value \$150) (pre symposium - emailed to the schools and during event through the printed and program)

Deadline for commitment, payment and submission of ad/logo by March 2nd, 2026

For more information please contact:

Sponsorship Coordinator - **Rob** - Brandon Career Symposium
204-727-0008 or brandoncareersymposium@gmail.com