




CANADIAN
MANUFACTURERS
& EXPORTERS

Applied Augmented Reality in Advanced Manufacturing





Several industries, including construction, pharmaceutical, tourism, and advanced manufacturing have started utilizing augmented reality (AR) to enhance their business. The changing work culture and industrial landscape have helped in showing the true potential of AR in these industries. The ability of AR-powered applications to impose images over the real world has allowed managers, workers, and experts to communicate and collaborate remotely within all levels of their organizations. The technology allowed technicians to perform complicated repairs on complex equipment with virtual help from experts. Similarly, many other organizations are looking to deploy AR in manufacturing to improve business processes in all areas of production and manufacturing.

Step one:

Download the Harvard business review
HBR Augmented Reality app.

Google Play Store:

https://play.google.com/store/apps/details?id=com.ptc.hbrar&hl=en_CA&gl=US



Apple Store:

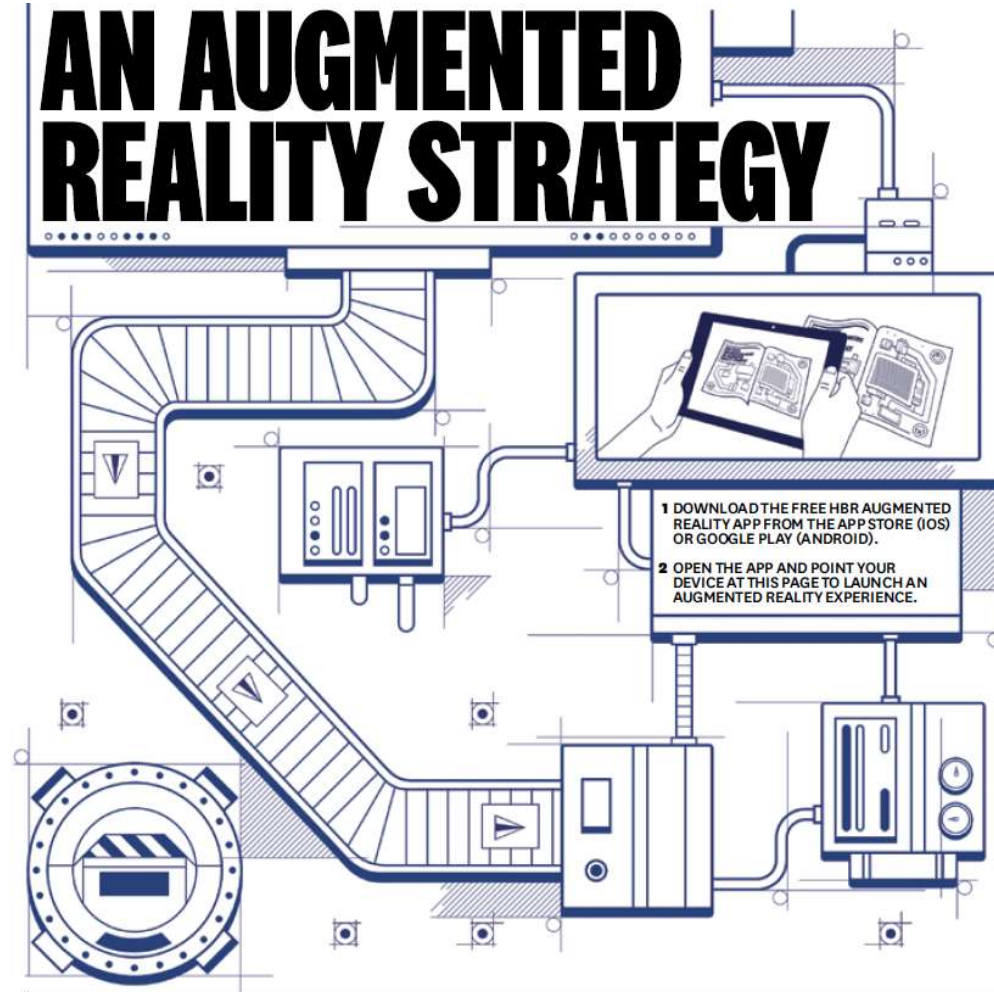
<https://apps.apple.com/us/app/hbr-augmented-reality/id1290907245>

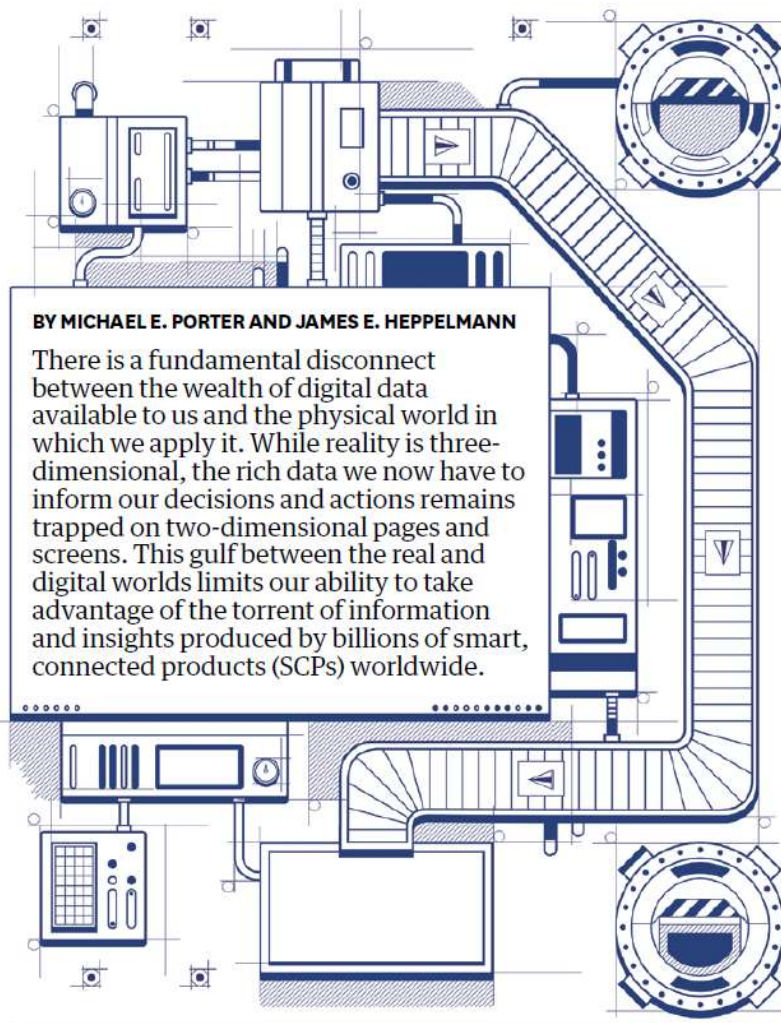


Step two:

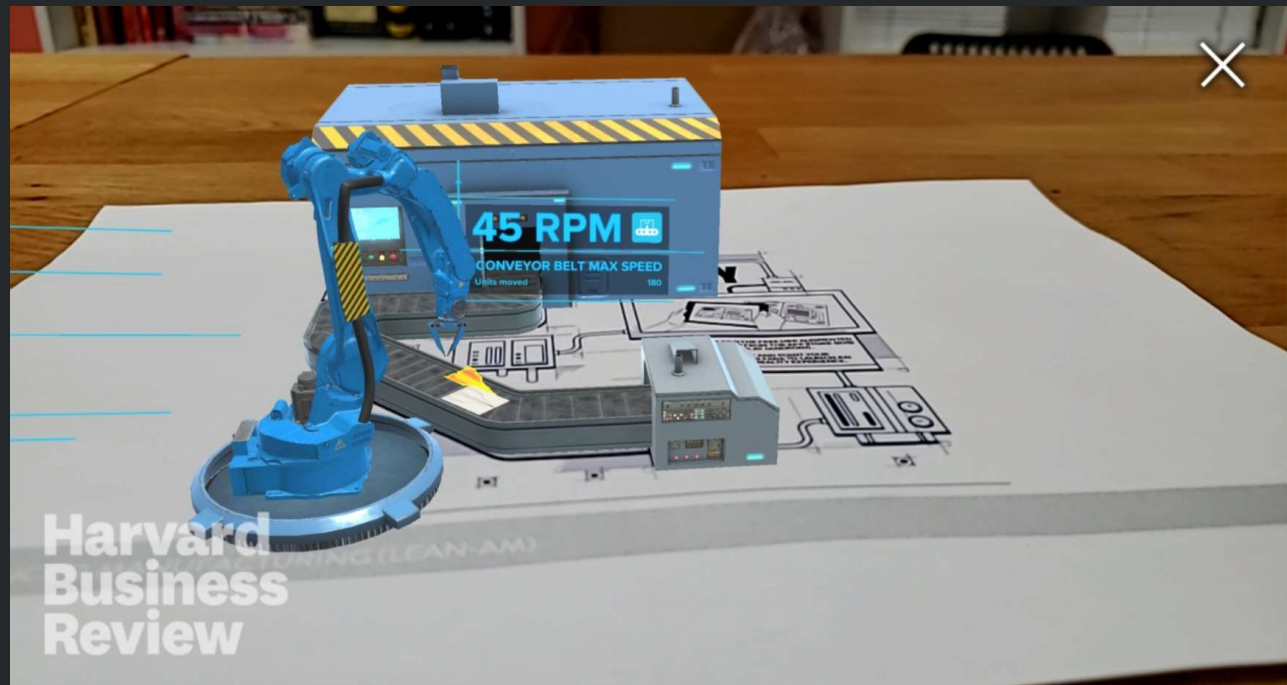
scan the augmented reality Strategy page(s):

AN AUGMENTED REALITY STRATEGY





Move your phone 360 degrees around the photo to view in AR.





Please Visit:
<https://cme-mec.ca/workforce-development/>