



2021
VIRTUAL BCS
Brandon Career Symposium
April 20th & 21st

The Brandon Career Symposium is excited to present a 2 Day Virtual Event. This will allow all Manitoba High School students attending school every second day to have an opportunity to attend the LIVE stream and Q&A with their peers in a classroom setting. We will have a detailed schedule sent to all the High Schools and posted on the BCS Website of all speakers and times. This 2 full days of Live Interviews, Ask the Exhibitors and Special Guest Speakers is a great way to bring the direct connection to the viewer. We encourage you to look over each Exhibitor package option and send any questions to help choose the best option for your organization.

Exhibitor Information

Please note that this is how you will appear in all media

Please Select One: Returning Exhibitor New Exhibitor

Organization Name: _____

Address: _____ City: _____ Province: _____

Postal/Zip Code: _____ Country: _____

Company Website: _____

Contact Information

Name: _____ Title: _____

Email: _____ Phone: _____

Industry Category

Please select all categories that your business falls under, you will be listed under each one.

- Arts & Culture
- Business & Finance
- Education, Post-Secondary
- Employment Services & Training
- Entrepreneur
- Engineering & Architecture
- Government, Public Administration
- Health Sciences
- Human Services, Social Services
- Law, Public Safety, Corrections, Security
- Science, Technology, Mathematics
- Service Industry
- Skills, Trades, Manufacturing & Transportation

Exhibitor Packages

<input type="checkbox"/> Platinum Exhibitor Package	\$450 (GST Included)	\$ _____
<input type="checkbox"/> Gold Exhibitor Package	\$350 (GST Included)	\$ _____
<input type="checkbox"/> Silver Exhibitor Package	\$250 (GST Included)	\$ _____
<input type="checkbox"/> Bronze Exhibitor Package	\$150 (GST Included)	\$ _____

SUBTOTAL \$ _____

Sponsorship Opportunities

<input type="checkbox"/> BCS Main Sponsor	\$1000 (GST Included)	\$ _____
<input type="checkbox"/> Banner Ad	\$200 (GST Included)	\$ _____
<input type="checkbox"/> 5 Minute Video Ad	\$100 (GST Included)	\$ _____
<input type="checkbox"/> 1 Minute Video Ad	\$25 (GST Included)	\$ _____

SUBTOTAL \$ _____

TOTAL \$ _____

By signing this contract, we agree to all terms and conditions listed.

Signature: _____

Date: _____

Credit Card Information

- Visa
- MasterCard
- American Express

Name on Card: _____

Credit Card #: _____

Expiry Date: _____ cvv: _____

Signature authorizing credit card payment: _____

Please include your payment with this form or immediately after receiving your invoice to ensure your organization is registered. We accept E-Transfer, Cheques and Credit Cards (Visa, MC, Amex).

- Email completed form and e-transfer to career-symposium@ceys.mb.ca
- Send completed form and cheque (payable to Brandon Career Symposium Inc.) to:
Brandon Career Symposium Inc.
9-940 Princess Avenue
Brandon, MB, R7A 0P6
- Fill out the Credit Card information on this page

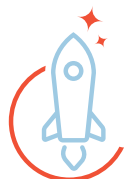
Registration for the Brandon Career Symposium is not complete until payment is received. If payment is not received by March 26th, 2021, we cannot guarantee your spot.

For any questions, please contact our coordinator,

Leann Bower

by email at career-symposium@ceys.mb.ca

or by phone at **204-726-7459**



Exhibitor Package Options

PLATINUM PACKAGE - \$450

- 25 Minute Live Feed on one of the event days. Includes a 15 minute interview with BCS Host (pre-determined questions confirmed with Exhibitor before event) and a 10 minute Live Q+A with the online viewers. This feed is recorded and added to your Exhibitor Page on the BCS website for public access for a minimum 1 year.
- Business Logo displayed on BCS Homepage under Platinum Exhibitors with a direct link to your BCS Exhibitor Page.
- 1000 word write up on your BCS Exhibitor Page. Written by BCS Content Creator from questionnaire supplied by BCS.
- Information on your BCS Exhibitor page including company contacts and a link to your website.
- 'Ask the Exhibitor' – similar to a comment section on your BCS Exhibitor page where people can ask questions directly to your business during the 2 day event (optional).
- Up to 3 (optional) external links on your BCS Exhibitor page (provided by the Exhibitor).
- Social Media coverage before, during, and after the event.
- 3 x Ads (1080×1080, .jpg or .png preferred) which may be used on multiple BCS pages and social media.
- 1 full page Ad (8.5x11(PDF preferred) supplied by Exhibitor) in the Printable PDF Program that will be emailed to all Manitoba High Schools and be available for download on the BCS website.
- Business Listing in the Printable PDF Program (index).

GOLD PACKAGE - \$350

- 5 Minute pre-taped interview with BCS Host (pre-determined question confirmed with Exhibitor before event) hosted on your Exhibitor Page on the BCS website for public access for a minimum of 1 year.
- Business Logo Displayed on BCS Homepage under Gold Exhibitors with a direct link to your Exhibitor page.
- 500 word write-up on your BCS Exhibitor page written by BCS Content Creator from a questionnaire supplied by BCS.
- Information on your BCS Exhibitor page including company contacts and a link to your website.
- 'Ask the Exhibitor' – similar to a comment section on your BCS Exhibitor page where people can ask questions directly to your business during the 2 day event (optional).
- Up to 2 (optional) external links on your BCS Exhibitor page.
- Social Media coverage before, during, and after the event.
- 2 x Ads (1080×1080 .jpg or .png preferred) supplied by Exhibitor) which may be used on multiple BCS pages & social media.
- 1/2 page Ad (7.5x4.85(PDF preferred) supplied by Exhibitor) in the Printable PDF Program that will be emailed to all Manitoba High Schools and be available for download on the BCS website.
- Business Listing in the Printable PDF Program (index).

SILVER PACKAGE - \$250

- 1 minute pre-recorded video (submitted by Exhibitor) hosted in your section on our industry specific page on the BCS website for public access for a minimum of 1 year.
- Business Logo displayed on BCS Homepage under Silver Exhibitors with a direct link to your section on the BCS website.
- 200 word write-up in your section on the BCS website written by BCS Content Creator from a questionnaire supplied by BCS.
- Information about your business including company contacts and a direct link to your website in your section on the BCS website.
- 1 (optional) external link in your section on the BCS website.
- Social Media coverage before, during, and after event.
- 1 x Ad (1080×1080 (.jpg or .png preferred) supplied by Exhibitor which may be used on multiple BCS pages and social media.
- 1/4 page Ad (3.6x4.85 (PDF preferred) supplied by Exhibitor) in the Printable PDF Program that will be emailed to all Manitoba High Schools and be available for download on the BCS website.
- Business listing in the Printable PDF Program (index).

BRONZE PACKAGE - \$150

- Business Logo displayed on BCS Homepage under Bronze Exhibitor with a direct link to your section on the BCS website.
 - 100 word write-up in your section on the BCS website written by BCS Content Creator from a questionnaire supplied by BCS.
 - Information about your business including company contacts and a direct link to your website in your section on the BCS website.
 - Social Media coverage before, during, and after the event.
 - 1 x Ad (1080×1080 (.jpg or .png preferred) supplied by Exhibitor) which may be used on multiple BCS pages and social media.
 - 1/8 page Ad (3.6x2.3 (PDF preferred) supplied by Exhibitor) in the Printable PDF Program that will be emailed to all Manitoba High Schools and be available for download on the BCS website.
 - Business Listing in the Printable PDF program (index).
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SPONSORSHIP OPPORTUNITIES

- **BCS Main Sponsor - \$1000**
Business Ad Banner on top of Home Page of the BCS Website/Platform & Logo on front page of Printable/Digital PDF Handbook (this is sent to all Manitoba High Schools and is available for download on the BCS Website).
- **Banner Ad - \$200 (Max. of 4 Sponsors)**
Business Banner Ad on top of Industry Category Page, Full Page Ad of the Printable/Digital PDF Handbook.
- **5 Minute Video Ad - \$100**
Pre-Recorded 5 min Q + A video with BCS host added to your Exhibitor Page.
- **1 Minute Video Ad - \$25**
Exhibitor Supplied 1 Minute Video added to your Exhibitor Page.



We will use this space for an introduction to the company/organization, job types, job opportunities etc. It will be something catchy to immerse the viewer in the content.

Your Business Name Here

B Name of Industry

LIVE Q+A @ 2 PM – 2:25 PM
<http://career-symposium.ca/livefeed>



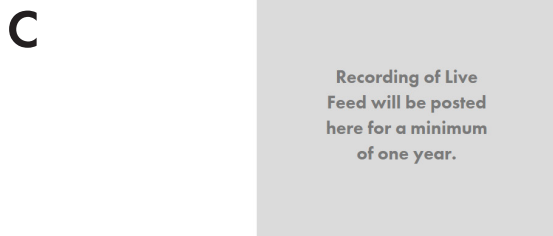
Meet the Speaker

Jane Doe, Corporate HR Director

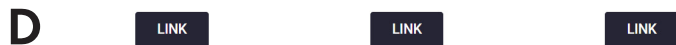
Information on who is speaking in the video, who they'll see in the video, the position of the person, and any other information about the 15-minute video or the live Q+A.

Contact Information

- Email
- Phone
- Website
- Social Media



The links below represent the external links that you would like us to include (this is optional, but encouraged).



E **Event Planning with The Brandon Career Symposium**
(Title of the Article)

This is where the 1000 (Platinum) or 500 (Gold) word write up will go. It will be created as an online article with links, photos, and information provided by the Exhibitor from the BCS Questionnaire.



VISUAL EXAMPLE OF PLATINUM & GOLD PACKAGES

- A. Logo
- B. Direct Contact Information and link to your website
- C. Video Content
- D. Up to 3 (platinum)/2 (gold) (optional, but encouraged) external links provided by the exhibitor
- E. 1000 Word/500 Word Write-Up

To view the webpage in real-time, please visit:

<http://career-symposium.ca/platinum-gold/>

Industry Name

Links to Live Feeds & Q+A's



Introductory Information on the Industry

All important times during the 2 day event for this industry

Exhibitors will be displayed in alphabetical order.

Industry Exhibitors

Exhibitor A | Exhibitor B | Exhibitor C | Exhibitor D | Exhibitor E | Exhibitor F
Exhibitor G | Exhibitor H | Exhibitor I | Exhibitor J | Exhibitor K | Exhibitor L

^^ All exhibitors for this industry will be listed at the top and these links will bring the viewers right to where your information is.

A



Exhibitor A

Short Intro – Silver

Exhibitor B

Short Intro – Bronze

B

C

Contact Information

Email
Phone
Website
Social Media

Contact Information

Email
Phone
Website
Social Media

D

This is where your 1-min
pre-recorded video will go (Silver)

100 Word Write Up

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut tristique sodales massa, sed tristique velit pharetra ac. Suspendisse augue felis, eleifend vel consequat sollicitudin, ultrices non orci. Phasellus rutrum enim maximus neque tempor, et lacinia tellus rutrum. In aliquet metus ut lacus semper finibus. Nullam efficitur augue purus, eu posuere leo egestas eu. Vivamus augue augue, ultricies eu placerat at, pharetra at eros. Nullam justo lectus, blandit eget gravida a, iaculis eu neque. Maecenas aliquet rutrum sapien, vel volutpat nulla dignissim eu. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum malesuada quis quam sit amet aliquet. Mauris in tortor id justo pharetra auctor id luctus felis. Praesent tristique, ante vel pulvinar pellentesque, quam odio rutrum tellus, sed vulputate nunc magna eu orci.

E

200 Word Write Up

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut tristique sodales massa, sed tristique velit pharetra ac. Suspendisse augue felis, eleifend vel consequat sollicitudin, ultrices non orci. Phasellus rutrum enim maximus neque tempor, et lacinia tellus rutrum. In aliquet metus ut lacus semper finibus. Nullam efficitur augue purus, eu posuere leo egestas eu. Vivamus augue augue, ultricies eu placerat at, pharetra at eros. Nullam justo lectus, blandit eget gravida a, iaculis eu neque. Maecenas aliquet rutrum sapien, vel volutpat nulla dignissim eu. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum malesuada quis quam sit amet aliquet. Mauris in tortor id justo pharetra auctor id luctus felis. Praesent tristique, ante vel pulvinar pellentesque, quam odio rutrum tellus, sed vulputate nunc magna eu orci.

VISUAL EXAMPLE OF SILVER & BRONZE PACKAGES

- A. Logo
- B. External Link (Silver Only)
- C. Direct Contact Information and link to your website
- D. Video Content (Silver Only)
- E. 200 Word/100 Word Write-Up

To view the webpage in real-time, please visit:

<http://career-symposium.ca/silver-bronze/>